



training▶today

AN LMS FOR TODAY'S LEARNER

A learning management system that propels teams forward



TRAINING MADE SIMPLE

Training your team doesn't have to be difficult, but it must be effective. That's why TrainingToday® offers an intuitive learning management system (LMS) loaded with expertly crafted course content developed by leading subject matter experts and instructional designers.

Whether you want to build a program from scratch or expand your current initiatives, TrainingToday can bring your training to the next level. We provide targeted learning experiences that can meet your organization's needs through a single source.

- ✓ **Identify skills gaps:** Strengthen staff performance with focused instruction in critical strategic areas.
- ✓ **Achieve regulatory compliance:** Meet requirements for mandatory training, including those specific to your state.
- ✓ **Reduce costly turnover:** Nurture existing talent so your talent is more confident and competent in their roles.
- ✓ **Monitor progress and measure return on investment (ROI):** Leverage state-of-the-art tracking to ensure training adoption and effectiveness.
- ✓ **Ensure critical consistency:** Standardize training across a disparate workforce so no one gets overlooked.

We've been fortunate to partner with organizations of all sizes from various industries.



EMPLOYEE TRAINING FOR A VARIETY OF INDUSTRIES AND APPLICATIONS

TrainingToday offers 800+ off-the-shelf courses that are ready and available from day 1. From employment law matters like sexual harassment, the Family and Medical Leave Act (FMLA), and the Fair Labor Standards Act (FLSA) to workplace safety training topics like lockout/tagout; hazard communication (HazCom); and slips, trips, and falls, TrainingToday has compliance training and industry best practices covered.

Our eLearning content also supports employee growth and development by strengthening key business and interpersonal skills. Foster analytical and creative thinking, promote self-awareness, and drive curiosity within your teams with TrainingToday.

Business and Professional Skills

Build the skills needed to achieve your organization's goals.

HR Compliance

Evolve your HR department with the latest compliance training.

IT Software and Security

Train your employees with the skills needed to keep your data secure.

Leadership and Management

Achieve measurable and sustainable growth in key leadership areas.

Workplace Safety

Develop a company culture that makes workplace safety a priority.

Sales and Service

Sales and customer service training designed to train and retain employees.

Environmental Compliance

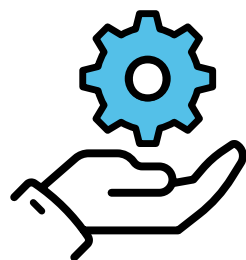
Learn how to stay compliant with environmental regulations.

Mental Health and Wellness

Improve company culture by destigmatizing mental health issues in the workplace.

Antiharassment and Inclusion

Create an environment of inclusion and acceptance for your employees.



Content customizations

Have unique training goals or requirements? Partner with our team of in-house experts to create impactful eLearning solutions that meet the exact needs of your organization. We can customize the branding, navigation, or content of existing courses or build new SCORM-compliant modules. Feel supported every step of the way through consultations, project management, and ongoing file maintenance.



POWERFUL ADMIN TOOLS

This feature-rich LMS provides admins with supercharged tools and unmatched functionality. With TrainingToday's LMS, admins can keep learners motivated and managers informed on their team's progress.

- ✓ Assign and automate roles, permissions, and access levels.
- ✓ Build and schedule reports on a set cadence.
- ✓ Guide learners through customizable learning paths.
- ✓ Deploy e-mail and SMS notifications from available templates.
- ✓ Use the content-authoring tool to create and edit content.
- ✓ Create competencies to map skills to specific job roles and courses.

Technology ahead of the curve

Ease the burden on training admins with next-level customization.

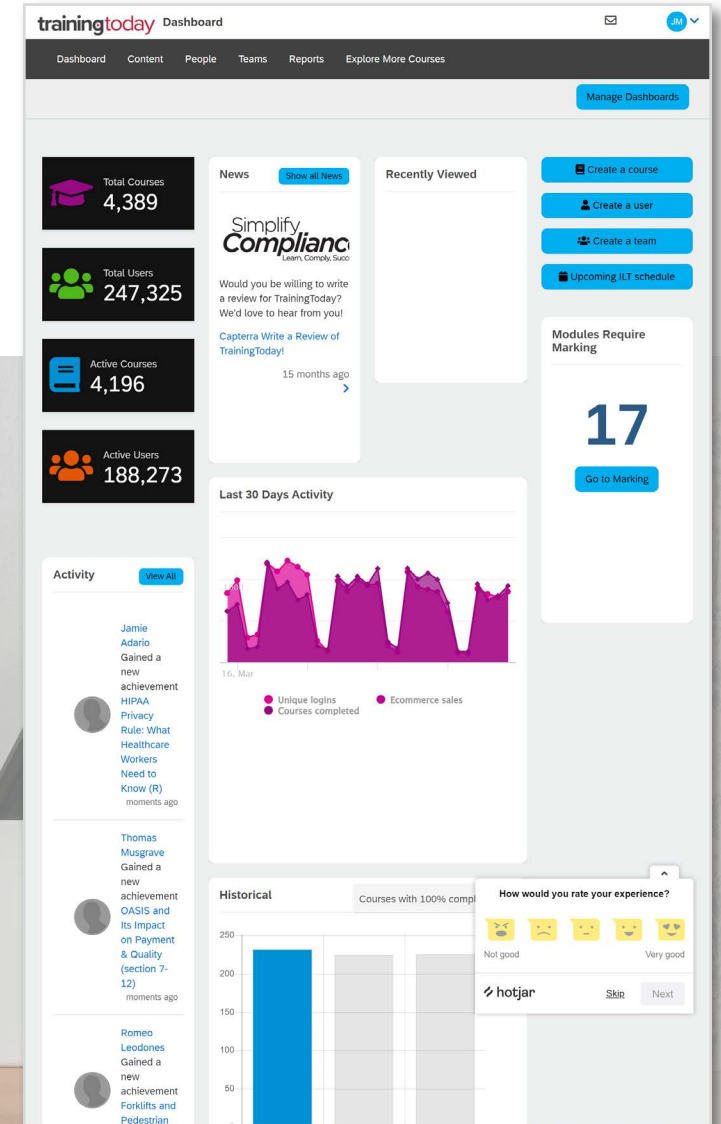
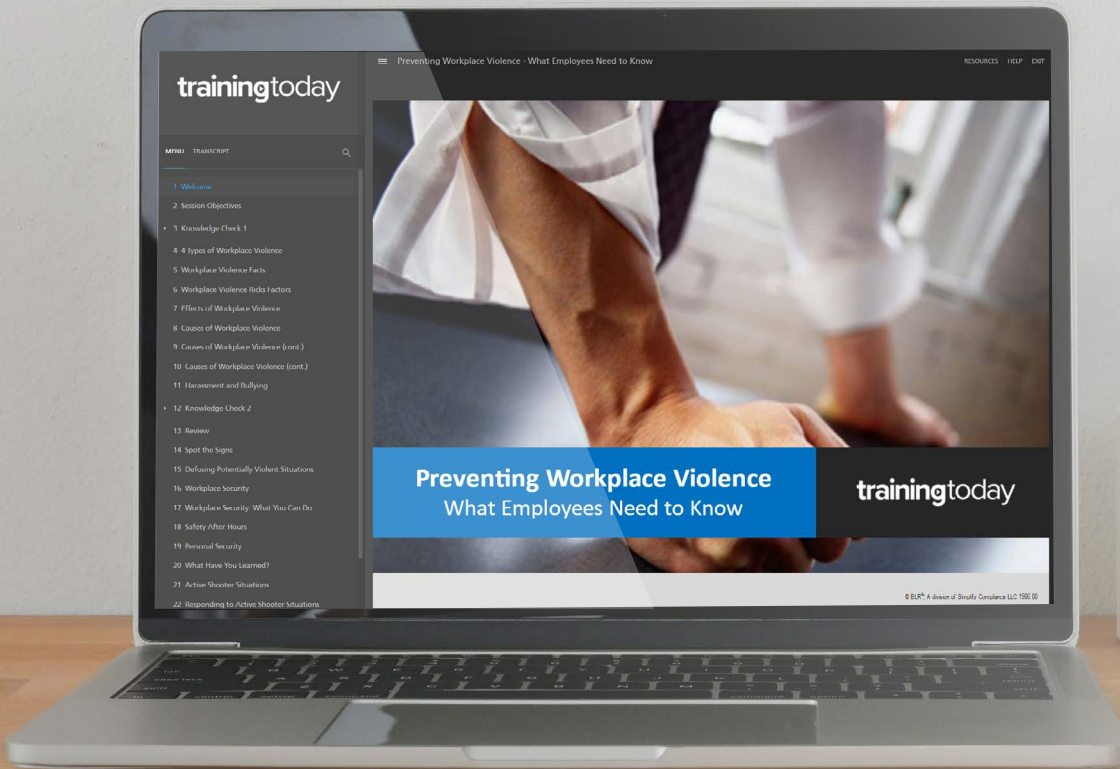
- ✓ Automate compliance recurrence.
- ✓ Set course due dates.
- ✓ Create custom fields for courses or users.
- ✓ Configure dashboards for different brands.
- ✓ Customize the LMS with corporate branding and personalized URLs.

ENGAGING LEARNER EXPERIENCE

A well-designed LMS makes learning easy and promotes information retention. Our intuitive training is delivered in a way that best engages learners.

Our platform provides the ability to:

- ✓ Search for and download training assets.
- ✓ Create forums for learners to discuss and share experiences or information.
- ✓ Give learners the opportunity to rate and review training.
- ✓ Recommend additional courses.
- ✓ Encourage and entice your learners through gamification.
- ✓ Allow users to self-sign up for courses.



AN INTEGRATED LEARNING AND DEVELOPMENT EXPERIENCE

Integrate your training across multiple platforms so learners can engage in learning anywhere at any time.

- ✓ Extend the reach and flexibility of training with the mobile app.
- ✓ Rule-based assignments and integrated personnel profiles to automate course assignments.
- ✓ Sell courses or learning paths via Ecommerce.
- ✓ Send webhook notifications when certain events occur in the LMS.

Wide-ranging API integrations



DocuSign®



Google



Microsoft Teams



successfactors™
An SAP Company



zoom



GoToTraining

For any you don't see, our team can scope custom integrations.



IMPLEMENTATION AND SUPPORT

TrainingToday works with your team to ensure the LMS is configured to your specific needs and runs efficiently as possible. This extensive partnership employs a multiphased solution that's tailored to your organization.

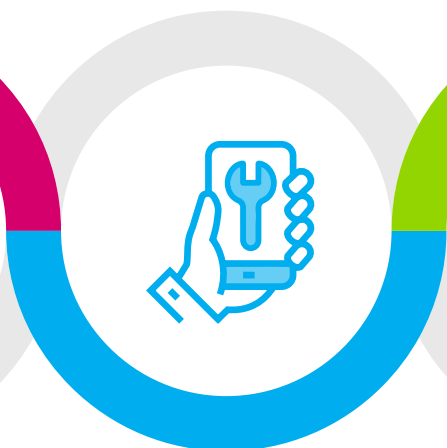
Phase 1



Analysis & discovery

Gain an understanding of the audience, stakeholders, goals, and expectations.

Phase 2



TrainingToday setup

Configure the platform to meet the stated needs from the analysis phase.

Phase 3



Users

Set up the fields to categorize users using information on organization, hierarchy, and training initiatives.

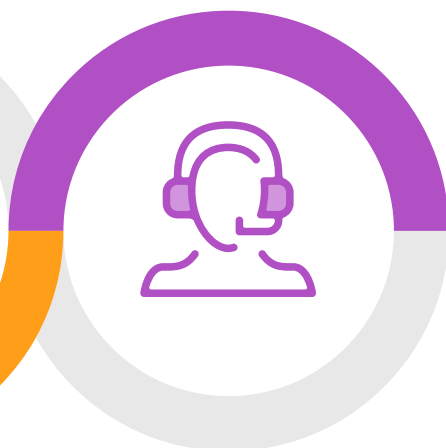
Phase 4



Reporting

Examine initial reporting needs, and establish saved and scheduled reports using TrainingToday's reporting engine.

Phase 5



Ongoing support

Access to dedicated support from a team of client success managers, tech support, and solution consultants.

TRAININGTODAY'S IMPACT

“Our prior LMS was really hard to use. We use TrainingToday in another part of our company and decided to bring it over to my and we love it. TrainingToday’s LMS is much more user friendly, offers fresh course content, and is cost effective. I especially like the new platform – it’s easy to use for both employees and training admins.”

Cindy B., Vice President, Talent Acquisition and Development, RNL

“If I didn’t have TrainingToday it would take me five days to come up with and prepare for training. With TrainingToday I have programs ready to go with training handouts printed beforehand. We saw a night and day difference in warehouse safety.”

Eric H., Safety Manager, Kunafood Service

“Along with the high-quality training and how easy TrainingToday is to use, what made working with BLR so great was the exceptional customer service I experienced. The level of trust and transparency with the TrainingToday team is hard to find elsewhere. I’d say if you’re looking for an easy way to provide your team with training and value-strong customer service relationships, then you should really be considering TrainingToday.”

Marlon E., Director of Facilities, Atlanta Technical College



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